



GOAL-SETTING REPORT 2023

Russell Pfab, Mayor

Gerry Hess, City Council

John Kraft, City Council

Justin Lau, City Council

Alexis Lundgren, City Council

Brian Schatz, City Council

Annette Ernst, City Administrator

Marcie Winkelman, City Clerk

Mike Comer, Police Chief

Stacey Bauer, Executive Director of PCC

Dean Ludwig, Director of Public Works

VISION FOR THE CITY OF PEOSTA

The City of Peosta will be a self-sustaining community of engaged leaders, providing a safe and productive environment for all residents and businesses, supported by an innovative City Council that is committed to growth and efficiently providing superior municipal services and quality of life amenities that promote the health, wellness, livelihood and resiliency of Peosta and its residents.

This report will be reviewed each quarter to monitor progress and address any roadblocks that impede progress.

Quarterly review will be on November 9, 2023, February 6, 2024, May 7, 2024, and August 6, 2024.

ON-GOING COMMITMENTS

The following were identified as on-going commitments or priorities for the upcoming 24 - month period:

- Completion of Kelly Oaks Park. Pavilion, parking lot, playground equipment and hard-surface multiuse trail. Completion is expected in November 2024.
- Continue to expand future park and sidewalk/multiuse trail systems. Working on concept and Engineering for multiuse trail from Seton School to Ulyana (west side of Cox Springs). Ongoing.
- Frontage Road from Thunder Valley Drive to Cottingham. Working with developer on best use of property, which will dictate where the frontage road will be located.
- Extend Adrina Drive across NICC to connect with Enterprise Drive. Working with NICC and its Board of Directors.
- Intersection Reconstruction at Burds and Peosta Community Parkway. Traffic study is scheduled to take place after the completion of the Turn Lane project. Spring of 2024 start date.
- Annexations. 144 acres were annexed into the city in 2023. Plans to move north are to be discussed with council at November 2023 work session.
- Personnel: Staffing needs for future annexations.

SIGNIFICANT INITIATIVES & PROGRAMS CONSIDERED

The Mayor, Council and Staff reviewed potential new projects, programs, policies, and initiatives considered for the next 24 months:

- Kapp Drive reconstruction
- Complete Asset Rotation list for budgeting purposes
- Housing, traffic, and compensation studies
- Development Plan for Parks and Trails
- Review of Comprehensive Plan
- Future annexations and 28E Agreements
- Future staffing needs as city annexes property (5-year plan)
- Acquisition of land for possible new city park
- Expand trail systems and work on adding sidewalks into older subdivisions for connectivity
- Thunder Hills Interchange progress
- Increase communication and participation with the community (open forums)

PRIORITIZATION OF SIGNIFICANT INITIATIVES & PROGRAMS

The Mayor and Council identified and ranked the following initiatives and programs as the most urgent or important:

TOP PRIORITY

- Expand trail systems and work on adding sidewalks into older subdivisions for connectivity
- Housing, traffic, and compensation studies
- Development Plan for Parks and Trails
- Complete Asset Rotation list for budgeting purposes
- Future annexations and 28E Agreements
- Review of Comprehensive Plan
- Future staffing needs as city annexes property (5-year plan)

Other Priority

- Quarterly open house with public – Q/A
- Review the random drug test in the city drug test policy
- Development group to purchase industrial property
- When subdivisions are being developed require developers to donate a certain amount of land for pocket parks to be developed

Staff & Management identified the following abbreviated action plans to move the Council's

PRIORITY

Acquisition of land for possible development of new city park

- Continue evaluating land suitable for city park space

- Develop limited concept plans to guide development/negotiations

- Continue to expand trail/sidewalk system through city and work on older subdivision to add sidewalks

- Sidewalk Committee is now part of the Parks Committee and they will need to address what part of the city they would like to start

- Housing, traffic, and compensation studies
 - ✓ Traffic study is scheduled to start in spring of 2024
 - ✓ Compensation study will be budgeted for FY25
 - ✓ Housing study is being conducted by PEDC

- Asset Rotation List for Budgeting
 - ✓ List is 99% complete and will be available for FY25 budgeting process

- Annexations and 28E Agreements
 - ✓ Will discuss next property to approach for annexation at our November 2023 work session
 - ✓ 28E Agreement with our volunteer Centralia/Peosta Fire Department has been drafted and sent to our city attorney for his review
 - ✓ Staffing needs in relation to Annexations
 - ✓ Suggested matrix of one staff person for every 500-1,000 people annexed

- Review of Comprehensive Plan
 - ✓ Planning and Zoning will start review of the Comp Plan during later part of FY24 into FY25. I have reached out to ECIA to schedule a meeting to discuss cost (10.11.23)

- Other initiatives underway
 - ✓ Employee Handbook Update
 - ✓ Continue to work with American Legal on codification of Code of Ordinance