



For Immediate Release
April 9, 2024

Mayor, Russell Pfab Proclaims April As Keep Iowa Beautiful Month

Peosta, IA – Mayor, Russell Pfab has proclaimed April as Keep Iowa Beautiful Month, following a longstanding tradition set forth by the state of Iowa.

For over a decade, Iowa governors have designated April as Keep Iowa Beautiful month, calling upon residents to actively engage in programs and initiatives geared toward preserving Iowa's natural beauty. This year, Peosta is taking steps to uphold this tradition on a local level, urging residents to play an active role in shaping the landscape of our neighborhoods.

Keep Iowa Beautiful Month, named after the statewide nonprofit Keep Iowa Beautiful, serves as a reminder of Iowans' collective responsibility to nurture, and protect the communities we call home.

Keep Iowa Beautiful, a state affiliate of Keep America Beautiful for 20+ years, works to build partnerships with government organizations, businesses, communities, counties, and volunteer/service groups statewide to conduct litter prevention, recycling, beautification, community, and landscape enhancement, increase volunteerism and promote waste minimization programs.

Peosta is an active participant in Keep Iowa Beautiful's Hometown Pride program, a resident-driven initiative to enhance community amenities, cultivate local leadership and foster civic pride.

Mayor, Russell Pfab said. "QUOTE"

Throughout the month of April, residents of Peosta are encouraged to participate in community improvement activities, including community clean-up drives, tree planting initiatives and recycling campaigns.

For more information on how you can get involved, please contact our City Administrator, Annette Ernst at 563-556-8755, Ext 100.