

In the Middle

SEPTEMBER 2020 Newsletter



City Council Meeting

September 22nd
6:00pm, City Council Chambers
Visit the City of Peosta [website](#)
for Agenda and Minutes.

City-Wide Garage Sales

September 10th, 11th, and 12th

Trick Or Treating

Saturday,
October 31st
6:00pm-7:30pm

City-Wide Clean Up (Large Garbage Pick up)

Saturday, November 7th

Mayors Message

The excitement continues to build as our comprehensive planning process is moving right along! An essential input to this is getting as much perspective as possible from residents and businesses in Peosta. Over 180 people have already responded via our [online survey](#) to help form our future... to them I say THANK YOU! If you have not yet done so, please be sure to get that done in September. Your typed-in comments are especially useful. Listening sessions are happening now with specific focus groups, and the collective input from those and the survey will feed into more visual community input sessions in November. Stay tuned-in to our progress at www.peostaplan.com.

We are very excited to announce our new text-messaging service to help keep you informed of city events. Thanks to a citizen comment (Amy Copeland) we put this new capability in place as yet another way to drive engagement. It's very easy to sign up (and to end the service, if you desire). Just text "Peosta" to 81257. That's it!! I encourage you to sign up today and let Shawndee (swinandya@cityofpeosta.org) know how we can use it best for you.

We are incredibly fortunate to celebrate two new Peosta businesses opening their doors in August. As advertised in last month's newsletter Amanda Jones has opened Crossroads Nutrition just off of the round-a-bout, bringing a creative assortment of shakes and energizing teas for the health-conscious, or even just the thirsty! We also proudly welcome Reiff Funeral Home on Peosta Street across from the Royal Oaks subdivision. Owners Joe and Peg Reiff have already started offering preplanning services and have a large community room that is available for rent. Stop by to welcome them to Peosta and admire their beautiful facility during their upcoming grand opening from 4 to 8 pm on Sept 19, and 9 am to noon on Sept 20.

Progress continues on Round Two, our new cleverly named bowling alley. While owners Dave and Tracie Pettera are making great progress with an eye on opening in late November, they are currently building their leagues. Be sure to visit them on Facebook to sign up.

You may have also noticed increasing activity related to [NICC's major campus renovation](#) now underway. All of this activity reaffirms Peosta as a community of choice in eastern Iowa!

After significant citizen input and a thorough vetting process your city council has amended Peosta's ordinances to allow ATVs and UTVs on public streets under



certain conditions. If you want to take advantage of this new opportunity, please first make yourself aware of the important details. You can find them on the city website as [Ordinance 2020-04](#). This has been a great example of how the citizens and government can work together to get things done! I look forward to a positive experience for all our residents, businesses, and visitors!

For the next two items I would like to borrow a concept from John F. Kennedy's 1961 inaugural address, Ask not what your city can do for you – ask what you can do for your city!

As part of our longer-term planning we are organizing our economic development corporation. If you know any local residents or employees who have experience with economic development and would be willing to contribute their skills to their city, please ask them to let us know by contacting city hall by Sept. 18.

On September 2, 2020 Councilwoman Kathy Orr advised that she was resigning effective immediately. The city appreciates Kathy's service to the city as a councilwoman since 2017. She has been an engaged and passionate presence in local government. The term of this position ends in December 2021, and the council has decided to fill the position with a special election. We are anticipating a December 8 election date but look for confirmation as that date nears. Jenny Hillary and her team do a great job managing this process. You can look for information, updates, and eventually candidate forms at their [elections website](#).

The core of this role is making sound policy decisions and empowering the city staff to execute those policies. It is of course very helpful for a candidate to be good interacting with others, along with being a good listener and thinker. I truly value the times that our council members start with an open mind and form their opinion through logical debate. We'd be happy to support any interest in this position, so please reach out to any council member or me if you'd like to learn more.

Lastly, as we may start feeling COVID fatigue I ask each of you to continue doing what is best for you and your neighbors. Keep following the recommendations for hand washing, distancing, masks as appropriate, and go out of your way to check-in with neighbors who may be particularly impacted. Sometimes we do it for ourselves, sometimes we do it for others. Let's make it clear that Peosta defines "Iowa Nice".

Stay Healthy and Happy!

Ribbon Cutting



Jim Merten (Mayor), John Kraft (Council Member), Peg Reiff, Joe Reiff, and family and staff. Photo courtesy of the Dyersville Commercial.



Gerry Hess (Council Member), Jim Merten (Mayor), Whitney Baethke (City Administrator), Amanda Jones, John Kraft (Council Member)



Peosta Police Department

New ATV/UTV Ordinance

The City Council adopted a new ordinance allowing ATV/UTV's in the City of Peosta. Please look at the ordinance to see the restrictions for operating the ATVs/UTV's. One of the highlighted restrictions is the use of Peosta Street and Burds Road. Operators cannot use Peosta St and Burds Rd Monday through Friday until after 6 PM. Operators can, however, operate on those roads Monday through Friday from 6 PM until sunset. ATV/UTV operators can drive on those roads on weekends and on holidays from sunrise to sunset. ATV/UTV's are allowed in your respected subdivisions at any time but again cannot travel on Peosta Street or Burds Road during the restriction. Again, check out the ordinance for all restrictions. Happy traveling and stay safe!

Ordinance 2020-04

Back to School Safety Reminders

Welcome back to school to all area students, teachers, and staff. School traffic is always heavier during morning drop off and afternoon pick up. Please be cautious and slow down in school zones for the safety of our students. In a school zone when flashers are blinking, stop and yield to pedestrians crossing the crosswalk or intersection. Stay safe everyone and have a great start to your school year!



New Membership Activities & Communications Coordinator



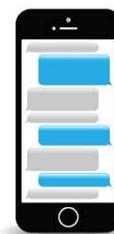
We are pleased to announce the recent hiring of Ty Troutman to the position of Membership Activities & Communications Coordinator. He is the friendly face you see at the front desk during the day and is looking forward to meeting you all so stop and say hi . Ty graduated from Wartburg College, where he was a sprinter on the track team. He is switching gears and is training for his first half marathon. Ty, his wife Jodi, and daughter reside in Dyersville. He is currently serving as an assistant coach for football and track at Beckman in Dyersville.

School Day Camp

The Peosta Community Centre is offering Friday School Day Camp. Please note, this is not a 'teaching' day camp program and the camp will be strictly providing care for children. The number one goal is to HAVE FUN! If you have any further questions, please contact Stacey Bauer at (563) 556-8751 or email sbauer@cityofpeosta.org.

[School Day Camp Registration Form and Information Packet](#)

A new way to be connected



Be "in the Middle"
and sign up for for Text Message updates from the City of Peosta
There are 2 simple ways to register for City of Peosta mobile text messages.

1. Text "Peosta" to 81257
- Or
2. Sign up by using the link below
- <https://mobile-text-alerts.com/subscribe/Peosta1>

Garage Sales



Peosta Fall City wide Garage Sales will be **September 10th, 11th, and 12th** this year. We are happy to announce that Fidelity Bank and Trust in Peosta will be sponsoring the sales again! This is a FREE service that Fidelity offers to our community. Thank you Fidelity Bank and Trust!

Garage sale lists will be available on the City of Peosta website on Wednesday, September 9th. If you would like a hard copy of the garage sale listing, please utilize the drive up window at Fidelity Bank and Trust.



HOURS

Monday-Thursday:
7:00 AM – 8:00 PM
Friday: 7:00 AM – 5:00 PM
Saturday: 9:00 AM – 1:00 PM
Sunday: CLOSED

Dubuque County Library
PEOSTA / NICC BRANCH
8342 NICC Drive
Peosta, IA 52068
Phone | 563-556-5110 ext.2224
Email | library@dubcolib.lib.ia.us

The Peosta branch is now open and there are many new programs available for children, teens, and adults. Registration is available online.

[Fall Program Registration](#)
[Program for Kids](#)
[Programs for Teens](#)
[Programs for Adults](#)

(563) 556-8755

[City of Peosta Website](#)

